Λ**KPI**

Harmony for Networks

Insurance Networks, Independent Agencies and Carriers want data that is accurate and easier to understand, so they can make better business decisions.

Making smarter business decisions requires smarter business data.

That's exactly what AgencyKPI is providing the insurance industry with the first platform that enables improved planning, performance tracking and operational efficiencies for Independent Agencies and Networks.

Who is AgencyKPI?
AgencyKPI is a software company that is solely focused on the Independent Agency distribution channel. We are the developer of the first integrated business intelligence platform designed to address and manage the overabundance of data produced by incompatible software and legacy systems across the insurance industry.

AgencyKPI takes unstructured data—basically the heaps of monthly production reports, PDFs and spreadsheets we are all too familiar with—and translates it into intuitive dashboards, which are much easier to understand and put to use.

What is Harmony by AgencyKPI™?

Harmony is AgencyKPI's software platform that Networks can use to consolidate all the monthly production reports from Carriers with whom they have contractual agreements.

With Harmony, Networks get actionable data to collaborate, plan, increase operational efficiency, set benchmarks, and become better aligned on growth and retention expectations with their Partner Agencies.

How does AgencyKPI benefit a Network and its Partner Agencies?

AgencyKPI offers core benefits for Networks, Partner Agencies and even Carriers. These benefits include easier collaboration, improved operational efficiency and better benchmarking.

Do Partner Agencies need to supply their data?

Partner Agencies do not need to do anything—or request anything—from their Carriers.

When Carriers provide a Network with Production Reports, the Network uploads the master file/data brick into AgencyKPI's platform. The Network can then review and analyze the data to enable collaborative planning and performance tracking.

Easier Collaboration

Utilizing accurate, insightful and actionable data, the Network can create mutually agreeable, long-term strategic plans to achieve goals and objectives.

Improved Operational Efficiency

Following AgencyKPI's data standards, data is more efficiently compiled and organized. Reporting and reconciliation are accomplished in a timely manner, so the Network can identify opportunities to help Partner Agencies meet goals.

Better Benchmarking

Using key performance data, the Network and its Partner Agencies can better understand and evaluate the current position of their businesses, make meaningful comparisons, and identify areas where performance can be improved.

Read reactions from Networks to AgencyKPI:

"Gut feeling and experience aren't enough to make sound business decisions in today's data driven world. AgencyKPI provides us with the platform to become a better resource for our Agency and Carrier Partners. It's a win for all stakeholders."

BRIAN BRUSOSKI, EXECUTIVE VP, BUSINESS INTELLIGENCE, KEYSTONE INSURERS GROUP

"AgencyKPI has changed our decision-making processes. We now have a level of operational efficiency and accuracy we simply never had before when we generated reports from a disjointed assortment of spreadsheets, PDFs and other custom reports. With AgencyKPI, we now have a faster way to get information, an easier ability to understand it, and then actually do something with it in a more efficient manner."

A.J. LOVITT, CEO, COMBINED AGENTS OF AMERICA

"The opportunity to better understand how we are performing with our Carrier Partners enables more meaningful dialog about how we can achieve our goals at a network and agency level."

TIFFANY BERTONLINI, PRESIDENT, PACIFIC INTERSTATE INSURANCE BROKERS

"AgencyKPI understands the insurance business, which is critical. So often, when you deal with other software companies, you're hearing from people who don't know enough about what we do. They understand the technology side, which is great, but when we start to talk about insurance, written premium, commissions, etc., you can see their eyes sort of glaze over. Working with AgencyKPI has been a better relationship from the start. They understand the technology side and my business too."

ANDREW CALDWELL, PRESIDENT, SMART CHOICE

AGENCY KPI

Learn more at AgencyKPI.com.
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